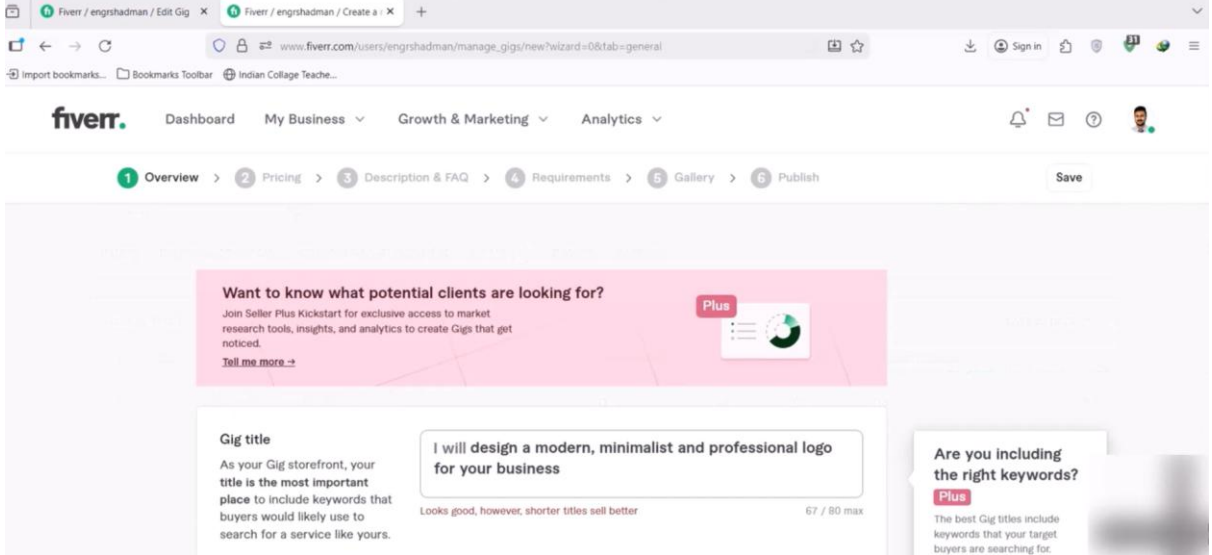
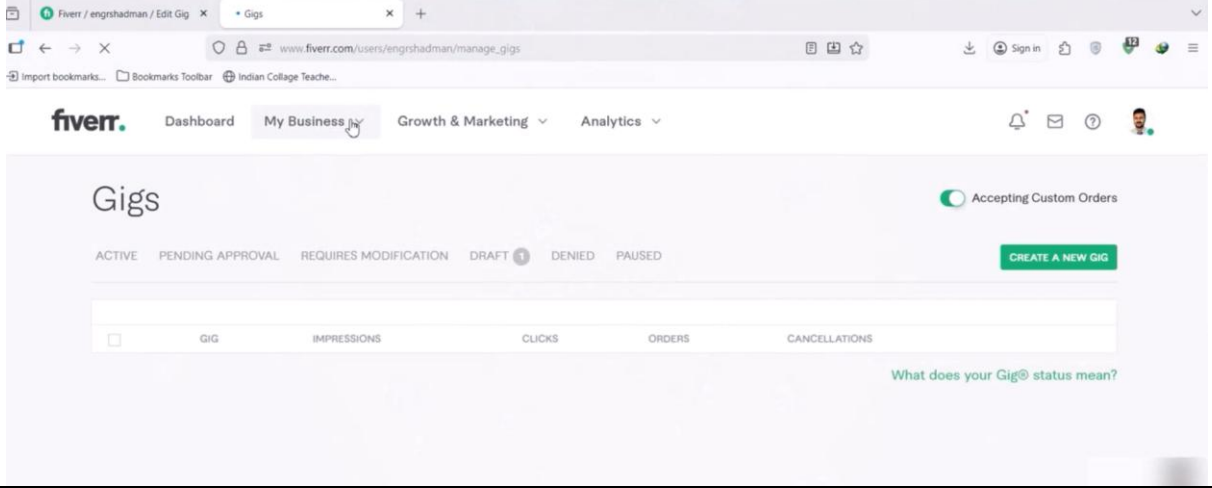




জাতীয় বিশ্ববিদ্যালয়ের সিলেবাসভুক্ত আইসিটি বিষয়ক অনলাইন কোর্স রিডিং ম্যাটেরিয়াল

৯.৩ ফ্রিল্যান্সিং (Fiverr এ গিগ/সার্ভিস পাবলিশের সম্পূর্ণ ভিডিও টিউটোরিয়াল)





Fiverr / engrshadman / Edit Gig x Fiverr / engrshadman / Create a x +

www.fiverr.com/users/engrshadman/manage_gigs/new?wizard=0&tab=general

Import bookmarks... Bookmarks Toolbar Indian Collage Teache... research tools, images, and analytics to create gigs that get noticed. Tell me more →

Gig title
As your Gig storefront, your title is the most important place to include keywords that buyers would likely use to search for a service like yours.

Category
Choose the category and subcategory most suitable for your Gig.

Search tags
Tag your Gig with buzz words that are relevant to the services you offer. Use all 5 tags to get found.

Positive keywords
Enter search terms you feel your buyers will use when looking for your service.

I will design a modern, minimalist and professional logo for your business
Looks good, however, shorter titles sell better 67 / 80 max

GRAPHICS & DESIGN SELECT A SUBCATEGORY

LOGO DESIGN
BRAND STYLE GUIDES
GAME ART
GRAPHICS FOR STREAMERS
BUSINESS CARDS & STATIONERY

Start Defining Your Gig

- Create a catchy title.
- Choose a category that fits your meta data to help buyers get more information about your Gig, tags to help buyers find your Gig while searching.

General Gig Policy

7

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www.fiverr.com/users/engrshadman/manage_gigs/new?wizard=0&tab=general

Import bookmarks... Bookmarks Toolbar Indian Collage Teache... Choose the category and subcategory most suitable for your Gig.

Gig metadata

LOGO STYLE * **LOGO TYPE *** **FILE FORMAT**

Select your logo types: * 2 / 3

- Monogram
- Wordmark
- Pictorial
- Abstract
- Mascot
- Emblem

Search tags
Tag your Gig with buzz words that are relevant to the services you offer. Use all 5 tags to get found.

Positive keywords
Enter search terms you feel your buyers will use when looking for your service.

Make your Gig easy to find.
By defining your Gig properly it will be easier for buyers to find and buy.

8

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www.fiverr.com/users/engrshadman/manage_gigs/new?wizard=0&tab=general

Import bookmarks... Bookmarks Toolbar Indian Collage Teache...

Search tags
Tag your Gig with buzz words that are relevant to the services you offer. Use all 5 tags to get found.

Positive keywords
Enter search terms you feel your buyers will use when looking for your service.

COMPANY LOGO x logo
3d logo
company logo
create logo
custom logo
design logo
hand drawn logo

I declare that this team and do not infringe on the intellectual property rights of any third party. Service and may be used by me or my team.

Save & Continue

terms in their searches.

While you should include strong, primary keywords within your Gig title, you should assign secondary keywords as positive search tags.

- Special characters and duplicated terms will be ignored.
- It doesn't matter if you use uppercase or lowercase letters or plural forms of words.
- Use Fiverr's Keyword Research feature for keyword inspiration.

9



www.fiverr.com/users/engrshadman/manage_gigs/design-a-modern-minimalist-and-professional-logo-for-you

Scope & Pricing

Offer packages

Packages

	BASIC	STANDARD	PREMIUM
Company Logo			
Full logo design package includes a standard logo design with			
DELIVERY TIME	DELIVERY TIME	DELIVERY TIME	DELIVERY TIME
Revisions	SELECT	SELECT	SELECT
Number of concepts included	SELECT	SELECT	SELECT
Logo transparency			

Offer packages to meet the needs of more buyers.

Create Packages

Learn More

Description

- Summarize what this package offers buyers, and why you included these items in your package.
- You can use maximum 100 chars.

For example: This "Full Logo Design" package includes a standard logo design with 4 revisions and the source file.

৬

www.fiverr.com/users/engrshadman/manage_gigs/design-a-modern-minimalist-and-professional-logo-for-you

Price \$ 100

Add extra services

- Extra fast delivery
 - Basic
 - I'll deliver in only 2 DAYS for an extra \$ 50
- Additional revision
 - for an extra \$ 1 and additional SELECT
- Additional logo
 - for an extra \$ and additional SELECT
 - 1 DAY
 - 2 DAYS
 - 3 DAYS
- Logo transparency
- Stationery designs

Additional revision

Set the price for an additional revision.

৭




The screenshot shows a Fiverr gig page for a logo design service. The main text reads: "I work closely with my clients to ensure the final design matches their brand personality and business goals." Below this, it lists categories the gig is perfect for: Business & Corporate Logos, Startup & Tech Brands, Personal Brands, YouTube / Social Media, and Websites & Apps. A "Milestone workflow" section is also visible. On the right, there are sections for "What You will Get:" (listing unique design, modern concepts, high-resolution files, transparent background, source files, fast delivery, and unlimited revisions) and "Why Choose Me?" (listing 100% original designs, strong focus on brand identity, client satisfaction, and quick response). A red circle with the number '৮' is on the right side.

The screenshot shows the "YOUR QUESTIONS" section of the Fiverr gig page. It includes a multiple-choice question: "2. Is this order part of a bigger project you're working on? Building a mobile app, creating an animation, developing a game, etc." Below this is a text input field for "Add a question" with a "Required" checkbox. The text "Dimensions of Logo" is entered in the field. A character count of "18/400 characters" is shown. Below the input field, there is a "Get it in a form of:" dropdown menu set to "Free text". A red circle with the number '৯' is on the right side.



Help buyers find your work

Describe everything that is in it to show up more in search results and get more views.



Logo type (up to 1)

Monogram x

Loading...

Custom Logo x Company Logo x

১০

You're almost there!

Let's publish your Gig and get you ready to start selling.

Publish Gig

Back

১১


Dashboard My Business Growth & Marketing Analytics

Gigs

Accepting Custom Orders

ACTIVE 1 PENDING APPROVAL REQUIRES MODIFICATION DRAFT 1 DENIED PAUSED

CREATE A NEW GIG

GIG	IMPRESSIONS	CLICKS	ORDERS	CANCELLATIONS	PLANS
 design a modern, minimalist and professional logo for your business	0	0	0	0%	+ Add Milestone

What does your Gig® status mean?

১২



এই পাঠে যা যা আলোচনা করা হয়েছে-

১. Fiverr এ কিভাবে একটি গিগের জন্য প্রাসঙ্গিক শিরোনাম লিখতে হয়
২. কিভাবে সংক্ষিপ্ত কিন্তু যথার্থ **Description** লিখতে হয়
৩. কিভাবে নির্দিষ্ট নিশের গিগের জন্য সঠিক **Category ও Subcategory** নির্বাচন করতে হয়
৪. কিভাবে ডেলিভারি টাইম এবং প্যাকেজ মূল্য নির্ধারণ করতে হয়
৫. এবং কিভাবে স্যাম্পল লোগোর ছবি, ভিডিও বা ডকুমেন্ট সংযুক্ত করতে হয়।

(এই প্রকাশনার কোনো অংশ জাতীয় বিশ্ববিদ্যালয়ের পূর্বানুমতি ব্যতীত পুনর্মুদ্রণ, সংরক্ষণ, অনুলিপি, বিতরণ বা কোনো মাধ্যমে প্রকাশ করা যাবে না।)